

Year 2 Volume 4 Nov 2014



#### RMD Sinhgad School of Management Studies, Warje, Pune

### Happy Thought

Everything in your life is a reflection of a choice you have made. If you want a Different Result, make a

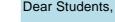
Different Choice...

### Read for...

<u>Industry Board Meet</u> <u>Industrial Visit</u> <u>Case Study Competition</u> Dengue Prevention



RMD Sinhgad School of Management Studies Campus, Warje, Pune





Heartiest congratulations for bringing such a good result in your MBA Online examination!

More than your subject knowledge, online exam is an evaluation of your confidence on that topic. On many occasions, you might have felt that more than 1 option is right and yet you have to choose one of them. Either you don't attempt that question and forgo marks linked to it or you take a chance.

Life is just like this. In childhood, family members give you what is right for you. Later, you start choosing your favorite colors, chocolates, cloths, friends, subjects, courses and so on. Whenever there is difference of opinion with family members, you choose justice or peace. If you are keen observer, you might have learnt that most of the times, fleibility brings you peace. Almost every situation / occasion / incidence in life will give you more than a single option to choose. Both will be lucrative and yet you need to choose one.

I am emphasizing on choices this time because you have only 2 weeks remaining for University external examination. 2nd year students have already started their struggle for getting placement / jobs etc. This is the time to make choice – comfort at present and efforts in future or efforts at present and comfort in future! These 2 weeks will pass faster than the speed with which whole semester have passed. You really need to concentrate very hard and ensure to get flying colors that help you in long term.

In last month, some students had gone on industrial visit. We also completed all cycles of Student Training Program (STP). Some students have undergone psychometric assessment by certified psychometric analysts. We have initiated and established Industry Board. Students also completed their internal examination and got the flavor of examination pattern. I congratulate all faculty members for successfully and timely completing their responsibilities!

Last month Pune witnesed lot of health issue. Lot of people and even some of our students were suffering from fever, dengue, cough and cold etc. I suggest you to be very careful about your health. Have good eating habits. Invest 30 min or more per day for exercising. Eat at least one fruit every day. Have your 4 meals timely. With good health, you can perform. With poor health, you only suffer. You need to choose!

Wishing you the Best in your University Examination!

Dr J John Peter

Dean



To develop close Industry and Institute interaction; To encourage industry and organizations for placement and training of students in Industries, Intern-ship Programmes, In-plant training; To organize seminars, symposiums, exhibitions and workshops on latest technological advancements, evaluation of project work with the collaborative efforts,

RMDSSOMS took initiative of developing Industry Board and pioneering meeting commenced on 1<sup>st</sup> Nov in presence of Dean Dr J John Peter; Industry experts - Mr. Kaviraj Gunjal, Practice Head, Tech Mahindra, Mr. Anish Palarpwar, AGM - PE Tata Motors, Mr. Pradip Patnaik, Product Manager, Grohe India Pvt., Mr. Anand Patel, Product Architect, Cloudscape; Students Representatives - Ms. Joanna Samuel, MBA II (HR), Mr. Parag Shinde, (MBA I), Mr. Nitesh Kumar (MBA I); Faculty coordinators - Prof. R. K. Singh and Prof. Anima Rathod.



**Mr. Pradeep Patnaik** gave his practical insight about how to adapt a new approach to learning by understanding "the business needs" overall in an organization rather than just cracking a job or performing a job to meet individual/student needs. He also extended his support for reforming /association

### tudies, Warje, Pune with faculty members in enhancing student skills for

Indu*s*try Board Meet

with faculty members in enhancing student skills for better understanding and having wider approach towards the different concepts in marketing like Sales, marketing, brand building to name a few.

**Mr. Anish Palarpwar** extended his full support towards industry Institute participation by committing to share his vast knowledge from his 18 years of manufacturing experience in different platforms of management like leadership, core competency, resource employee and also gave his views about students participation and students pre work to be done before any meet.

**Mr. Kaviraj Gunjal** gave his valuable insight about how learning becomes easier by changing the attitude of the learner. He also highlighted on adapting role play mode of learning including an Industry expert. Coming from the field of IT he shared his mastery of achieving the highest score for any and every type of job simply by exploring the job in the best possible way.



**Mr. Anand Patel** also shared his expertise on Entrepreneur qualities and advised the learners to always be open to change. He also focused on learning by observing and taking the right steps at the appropriate time.

All the industry experts gave their expert opinion on enhancing skills of students by sighting practical examples of Big Bazar, Tata Motors, Infosys and many other companies.





# je industrial Visit

Students of MBA 1<sup>st</sup> year visited two different organizations / industries to witness practices in organizations. 51 students were accompanied by 2 staff members, Prof. Dnyaneshwar Ghuge and Prof. Anima Rathor.

### **Katraj Dairy**

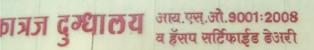
Students reported at 9:00am at college campus and

they left for Katraj Dairy at 9:45 am. They reached Katraj Dairy at 10:15am for our appointment. They entered the plant at the time alloted to There the us. member of plant brief us gave introduction and do's and don'ts in the plant and tour started.



The plant is extremely advanced. Their emphasis is on quality and taste. There they were showcased a video which gave an in depth information about Katraj Diary. The students then stepped in the production plant where they observed the pasteurization and processing of raw milk. The visit to Katraj Dairy was very unique and informative.

Dairy Member informed about milk processing, it's marketing, distribution and future plans of the company.





Universal Construction Machinery Equipment Ltd.

Pune-based Universal Construction Machinery, one of the largest manufacturer of construction equipments in India, has plant for manufacturing innovative equipments and heavy machineries.



They reached Universal Plant at the time of our appointment. Firstly they were shown some presentations and videos which communicated the history and overview of Universal. Then they visited the manufacturing plant. The plant is extremely advanced and some sections were operated through Robots. In the manufacturing section, Mr. Nitin Bhosale (HR Manager) showed and explained the entire process of manufacturing the construction equipment and the material handling systems.

The Park at its campus holds an exhibition where Universal's entire construction equipment range of products is on display. Visitors to this park are able to watch the demonstration of the latest additions to the range of equipment. They are also able to experience their wonderful facets by operating them.

There were lot to learn from this industrial visit. Approach of greeting or saying Good Bye, discipline and timelyness of each manual and automated activity, decorum at workplace, efficiency and productivity evaluation, visual boards etc. were remarkable. Students learnt practical aspects of operations, organization culture, human resources, waste management etc.





Case Study is one of the Best Methods of teaching students real time challenges and effective decision making in corporate world. The students have been enjoying the case studies because it involves team work, understanding the company situation, contributing their analytical views. The case study enables the students to know the objective of the case and how one would manage a particular situation as a manager in the company in practical life. It helps to enhance their practical knowledge while doing their MBA course.

### The Case- Study Competition a part of Acumen was conducted on 11th November 2014. **Dr. Stella Samuel** & **Prof. Priyanka Bachhav** coordinated this competition. **Prof. Pravin Bodade** and **Prof. Poorva Pachpore** judeged the competition.

**Case Study Competition** 

Winners were team of Parag Shinde, Shirin Mujawar, Yogesh Phalke, Sandeep Singh, Pooja Chandankeri while runnerup were Gagandeep Kaur, Prachi Sakale, Jaydeep Patel, Kuldeep Mehta.







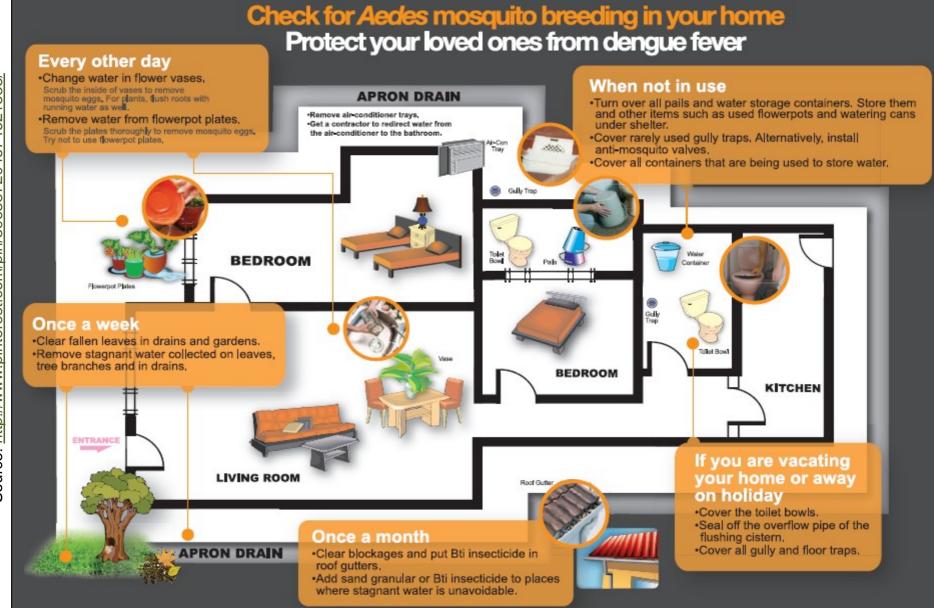


rmdssoms@sinhgad.edu





## Dengue Prevention



Source: http://www.pinterest.com/pin/396387204674621533/